



## Lesson 1 Who Shall We Help?

You will need:

- Interactive Storybook: Charity Job Week KSI
- **RESOURCES 1.1 – 1.7**  
Top Tips for Fundraising factsheet
- **RESOURCES 1.8 – 1.9**  
Ballot Sheets – one per child
- Ballot Box (an old shoe box will do)

## Lesson Outcomes

Children choose a 'good cause' for their fundraising event and plan as a group to run the event.

Children will participate in voting.

*NB: It will be useful for you to undertake some preparatory research about local charitable or fundraising opportunities before this lesson. There is a proforma sheet to add these in Top Tips for Fundraising factsheet.*

## The Activity

- Read the Interactive Storybook: Charity Job Week KSI with the children and in response to the question on the last page "Which charity would you choose?" link to this lesson.
- Ask children to think of charities or charity events they know about.
- Using the Top Tips for Fundraising factsheet, the internet and/or local newspapers, discuss the various charities/causes that the children may be able to support with their charity fundraising event.  
  
They can choose 2 from the categories set out on the ballot papers and choose if they wish to select a national or local charity.  
  
*You may need to explain some of the terms used before voting.*
- Ask the children not to discuss their preferences before voting.
- Collate the votes on the results sheet and present the winners to the class.
- Numeracy link: If you have time, present the findings as a graph or bar chart.
- Discuss the results and the children's feelings about the choices they made.  
  
**Be aware they may be, or have family or friends affected by the issues the chosen charity category supports, so be sensitive in these discussions.**  
  
(In the case of a tie a re-vote will apply between the tied categories.)
- Once the final category is determined, the teacher will research and select an appropriate charity for the children to support with their line of pennies activity.
- There are a range of national charities and their websites in the Top Tips for Fundraising factsheet. Information on local charities can be obtained from your local library service, volunteer organisation or by a search on the internet for an appropriate directory.

# TOP TIPS FOR FUNDRAISING

## FACTSHEET

It's great to get involved in fundraising, and you can have a lot of fun helping others. Fundraising helps to build the sort of communities we all want.

### The important thing with fundraising is that it should be:



- Safe
- Easy to understand
- Easy to take part in
- Fun

### Top Fundraising Tips

- Make sure you know who you want to raise money for and why. When you are planning to raise money it is important you always keep your goal in focus.
- Create a timeline. Set down dates and goals for your fundraising to make the event successful.
- Set up a committee. These could be classmates, family members and anybody else who wants to help you. A good committee will help to plan the event, and save you time.
- Make a list of who else will help you. Ask people to donate to your event and to ask them to help to get others to donate. This might even be a way to give a local business some good publicity.
- Don't think too big. Set small goals. You should aim for a small successful event to make sure that your event becomes an annual event that grows each year.
- Ask local celebrities to help. Don't feel like you have to get a famous boy band or some big star in order to make your event successful. Your local mayor or local band can be enough.
- Promote your event. Make lots of publicity like posters or even put an advert in the local paper or school newsletter – do this at least a month before and then again the week before the event.
- Get people to help you on the day. You need as many people as possible to help you on the day. This means you can make sure the day is a success.
- Always follow up the next day. Phone people or write a personal thank you note to everyone who gave money or helped in some way.
- If there are too many people to write to, put a thank you in the newsletter.



# TOP TIPS FOR FUNDRAISING

## FUNDRAISING IDEAS FACTSHEET

You can have a lot of fun helping others! Here are some good fundraising ideas:

- **Non uniform day** - pay to go to school with no uniform
- **Fancy dress day** - pay to go to school in fancy dress
- **Second hand book sale** - take your old books to sell
- **Charity car wash** - wash your teachers'/friends' cars or bikes
- **Treasure map** - find hidden treasure on a map
- **Sponsored silence** - don't speak for 2 hours
- **Sponsored dance** - dance for 1 hour
- **Sponsored spell** - make sure the words are hard to spell!
- **Sponsored sing** - sing for as long as you can!
- **Table top sale** - sell your old toys (make sure they are not broken)
- **Home made cards and gift tags** - use recycled cards
- **Welly throwing** - how far can you throw a welly?
- **Wet sponge challenge** - throw a wet sponge at a teacher!
- **Line of pennies** - make a long line of coins with your spare money
- **Graffiti wall** - write something on a special wall (make sure it is polite)
- **Bike challenge** - obstacle course for cyclists
- **Home made cakes stall** - sell cakes made by you or your family

Can you think of any more?



## TOP TIPS FOR FUNDRAISING

## NATIONAL CHARITIES FACTSHEET

## Some national charities you might like to support

British Red Cross  
[www.redcross.org.uk](http://www.redcross.org.uk)

Médecins Sans  
 Frontières  
[www.msf.org](http://www.msf.org)

British Heart Foundation  
[www.bhf.org.uk](http://www.bhf.org.uk)

Cancer Research  
[www.cancerresearchuk.org](http://www.cancerresearchuk.org)

Salvation Army  
[www.salvationarmy.org](http://www.salvationarmy.org)

Oxfam  
[www.oxfam.org](http://www.oxfam.org)

Samaritans  
[www.samaritans.org](http://www.samaritans.org)

Child line  
[www.childline.org.uk](http://www.childline.org.uk)

National Society for the  
 Prevention of Cruelty to  
 Children (NSPCC)  
[www.nspcc.org.uk](http://www.nspcc.org.uk)

National Autistic Society  
[www.autism.org.uk](http://www.autism.org.uk)

National Deaf Children's  
 Society  
[www.ndcs.org.uk](http://www.ndcs.org.uk)

The Guide Dogs for the  
 Blind Association  
[www.guidedogs.org.uk](http://www.guidedogs.org.uk)

A charity that deals  
 with the important  
 issue of bullying  
[www.bullying.co.uk](http://www.bullying.co.uk)

Mind  
[www.mind.org.uk](http://www.mind.org.uk)

Mencap  
[www.mencap.org.uk](http://www.mencap.org.uk)

Age UK  
[www.ageuk.org.uk](http://www.ageuk.org.uk)

Royal Society for the  
 Protection of Birds  
 (RSPB)  
[www.rspb.org.uk](http://www.rspb.org.uk)

Royal Society for the  
 Prevention of Cruelty to  
 Animals (RSPCA)  
[www.rspca.org.uk](http://www.rspca.org.uk)

Woodland Trust  
[www.woodlandtrust.org.uk](http://www.woodlandtrust.org.uk)



# TOP TIPS FOR FUNDRAISING

## TEACHER PREPARATION TASK FACTSHEET

### Teacher Preparation Task

Write some of your local charities or current fundraising opportunities the children may like to support here.

(E.g. local hospice, animal shelter, school project, ecological or seasonal project)

# TOP TIPS FOR FUNDRAISING

## PLANNING A CHARITY 'LINE OF PENNIES' FACTSHEET

### Find a venue

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First decide where the fundraising event will take place.

This might be:

- School Playground (if it is dry)
- School Hall
- Classroom / corridor

Note: Make sure you have plenty of room!

### Advertise your event

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Make sure you advertise your fundraising activity strongly using:

- Posters / flyers
- Local media - many local newspapers and radio stations will not charge to promote charity events
- Word of mouth - everyone in your school tells someone
- In all communications make sure you have all your contact information and details of who you are raising funds for

### The equipment you will need

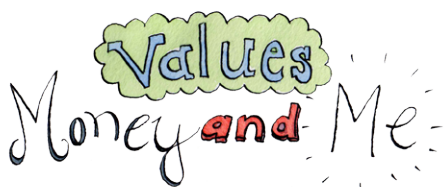
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- Bags to put the counted pennies in at the end (you can get special money bags from the bank)
- Lots of space
- Poster making materials
- Lots of volunteers to line up the pennies and count them

### Ideas for collecting pennies

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- Ask your family, friends and neighbours to collect pennies for you
- Look down the side of the settee and chairs!
- Save the pennies in your change from shopping and bus fares
- Put a money jar next to the telephone at home
- Donate some of your pocket money
- Do some extra jobs round the home and get paid in pennies









## 1. I would like us to support: (choose 1)

a local cause (helping my community)

a national cause (helping everywhere)

## 2. I would like us to raise money for a charity or cause that helps: (choose 2)

Animals and birds

Children

Sick people

People with disabilities

Poor people

The environment

Elderly people

# BALLOT RESULTS

## Voting Totals - enter totals in box

a local cause (helping my community)

a national cause (helping everywhere)

Animals and birds

Children

Sick people

People with disabilities

Poor people

The environment

Elderly people